



Board of Trustees

Minutes of the meeting held on 11 July 2023

Present

Sarah Ellis	(SE)	Independent Trustee	(Chair)
Eri Mountbatten-O'Malley	(EMO)	Independent Trustee	
Bill Hancox	(BH)	Independent Trustee	
Annie Mapesa	(AM)	Elected Officer Trustee	
Maggie Lam	(ML)	Elected Officer Trustee	
Iulia David	(ID)	Elected Officer Trustee	
Paul Malone	(PM)	Chief Executive	(Non-voting)
Matthew Stables	(MS)	Director of Student Engagement	(Non-voting)
Karen Shatwell	(KS)	Financial Consultant	(Non-voting)
Lisa Lewis-Freeman	(LLF)	Incoming Finance Manager	(Non-voting)

1. Apologies

Colin Dyas	(CD)	Independent Trustee
Orna Murphy-Horton	(OMH)	Student Trustee

2. Declarations of Interest

There were no declarations of interest.

3. Chair's Announcements

Elisha Tax has resigned from her Student Trustee role.

4. Chair's Actions

No actions

5. Minutes of Previous Meeting

These were accepted as a true and accurate record.

6. Matters Arising (not included elsewhere on the agenda)

N/A

SECTION A

7. CEO Report

PM provided an update on the Members Code of Conduct, mainly elaborating on the conversations with the University and the plan to reintroduce the University Student Code of Conduct next year. The new document will encompass all the changes in recent years and provide crystal clear guidance on contacts and responsibilities for students.

PM also provided a 2nd draft strategic plan. PM stated that the plan was built around a new set of values and that he wanted to these to permeate the direction of the organisation over the coming years. PM invited comments.

EOM felt the document was a little too corporate and that it could be too jargonistic. PM said that he would go away and look at this with a view to trying to simplify the document and speak to students more. PM said that the use of imagery and further design may help with the feel of the document also.

A 3rd draft will be presented to the next meeting.

8. Student Report

MS raised that visibility and branding for the SU is something that needs improvement. This led to a conversation about where the presidents are situated, how they can be integrated into departments and how the SU could improve visibility to create a clear distinction between the SU and Edge Hill University. MS added that an area of that needs significant change is the website as it is unclear and a struggle for students to navigate.

MS stated that the work done over the past year has led to significant growth and put the engagement team in good stead for the year ahead. Specifically, that the work around data has now put the SU and students in a position to progress and challenge.

MS discussed the current commercial standings, including the decrease in average spend, recent event attendance figures and the overall performance of the commercial activities. SE stated that they were witnessing the same pattern in Keele SU Commercial Services and discussed the impact the cost-of-living crisis is having on student budgets and event participation.

SECTION B

9. Any Other Business

None.

10. Date and Time of Next Meeting

11 September 2023, 5PM