

Who are the Marketing & Communications Team, and what do they do?

Societies have special access to the Edge Hill Students' Union Marketing & Comms team.

We run the EHSU social media, website, and offer press, photography and videography opportunities.

We work with societies and officers to tell the world about the amazing things you do.

General
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Emma Burnie
Content Creator
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Cara Gaskell
Content Creator
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What we **can** and **can't** do...

CAN

- Professional photography and videography sessions
- Share good news stories with local and national press
- Provide official EHSU assets for you to use in your own content
- Shoutouts in weekly newsletters (4,000+ student audience)
- Offer writing opportunities through EHSU Blogs
- Promote events on social media (stories only)*

CAN'T

- Create graphics for your society
- Main feed posts to promote your events
- Promote external services and products
- Mass email communications

*if it is a collaborative event with the SU then we will create graphics and share this

Social Media

Tag us @edgehillsu

Message us! Sometimes posts can be missed. If you have a post about an event that you're hosting, or a good news story, you can always message us to ask if we miss it.

EHSU reserves the right to not share society posts.

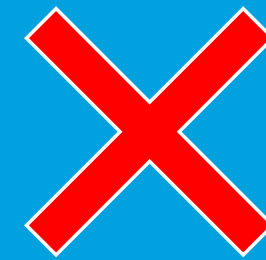


Branding

Societies are part of Edge Hill Students' Union.

Please do not use EHU in your social media handles. If you need to use an acronym, please use EHSU.

Please do not use the University logo. All societies will receive a graphics pack to help build their brand.



Edge Hill University
Example Society
@ehu_examplesoc



Edge Hill Students'
Union Example
Society
@examplesoc_ehs
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REMEMBER!

Any content published on online or in-person channels under your society's name must uphold the values of EHSU and its Equality and Diversity policy.

Press Releases

A press release is a comms package sent out to news outlets.

Good society news stories may be sent to **local and national press**. The press may feature the story in their coverage.

Keep us in the loop – tell us about your stories and events!



EHSU Blogs

Any students are welcome to submit blogs for EHSU Blogs.

Ideal for creative writers, journalists, storytellers, campaigners.

‘Day in the Life’

Call to arms

Opinion pieces

Historic accounts

Pitch ideas via email: sucomms@edgehill.ac.uk



Menstrual Hygiene Day 2024 | Emma Butler
28 MAY 2024



Approaching a Friend | Paige Rivers
09 MAY 2024



Stress Awareness Month: How to Tackle Exam Stress | Erin Mills
29 APRIL 2024



Three little words... | Endometriosis Awareness Month
27 MARCH 2024



Rescue Mission: No man left behind | Hannah Burton
22 MARCH 2024



Bear with me I'm going through it!
14 MARCH 2024

Other University Departments

EHSU is **independent** from the University and not directly affiliated with any other EHU departments.

For data protection purposes and to ensure we give you the correct support, all communications and collaborations should be facilitated by EHSU. **You are welcome to work with other departments, but you must let us know ahead of time.**

If EHU staff contact you, please let us know via email: suengagement@edgehill.ac.uk.



Edge Hill
University

Questions?

Email us: sucomms@edgehill.ac.uk

Instagram, Facebook, TikTok, LinkedIn:
[@edgehillsu](#)



Society Graphics Pack